PROJECT PORTFOLIO — ENGLISH

Andrea De Cristofaro

AI Product & Innovation Leader · Head of Product · B2B SaaS · Digital Transformation

contact@andreadecristofaro.info · +39 347 4529143 · andreadecristofaro.info



A selection of digital products, AI platforms and web projects led end to end: strategy, discovery, technical delivery and go-to-market.

SELECTED WORK

01

01 AI · B2B SAAS · REGULATED INDUSTRIES

AI Studio

CONTEXT

Multi-tenant AI platform for tax assistance centres, social security and welfare assistance organisations, and professional firms: document automation and AI assistants embedded in tax workflows.

ROLE & CONTRIBUTION

Head of Product: vision and roadmap, AI use-case definition, cross-functional team leadership (AI, backend, frontend, UX), delivery and customer onboarding.

LINK: aistudioweb.it

02 MEDTECH · SAAS · DIGITAL HEALTH

Morphogram

CONTEXT

Digital platform for body-composition assessment, with a certified product, a peer-reviewed scientific publication and an international patent application.

ROLE & CONTRIBUTION

Co-founder and product owner: from idea validation to a certified product, managing development, intellectual property and go-to-market.

LINK: app.morphogrampro.com

03 GENERATIVE AI · PUBLIC TENDERS

Smart Tender

CONTEXT

AI platform automating tender discovery and the drafting of application documentation for public procurement.

ROLE & CONTRIBUTION

Product lead: problem framing, AI workflow design, prototyping and validation with users and stakeholders.

OTHER PROJECTS

02

04 PRIVACY · DATA PROTECTION

Houdini Privacy Gateway

CONTEXT

Operative access point for using LLMs with total security: it anonymises sensitive data from images, documents and text before they are sent to the models, protecting your data and your clients' data.

The contents and layout of this CV were generated with AI support, pursuant to EU Regulation 2024/1689 (AI Act) — Art. 50.

50

05 B2B SAAS · TAX AND WELFARE SERVICES

Tax Assistance & Social Security Services Suite — 50&Più

CONTEXT

Management suite for the 50&Più network of tax assistance centres and social security and welfare assistance offices, digitalising service workflows at national scale.

ROLE & CONTRIBUTION

Head of Product: roadmap, backlog, agile sprints and project governance.

AC

06 B2B SAAS · TAX SERVICES

Tax Assistance Suite — Assocaaf

CONTEXT

Platform managing tax case files across the Assocaaf network, with automation supporting front-office operators.

ROLE & CONTRIBUTION

Product management, development coordination and production rollout.

07 WEB DESIGN · BRAND AND CONTENT

Web design — Morphogram, Nuben & ADC Consultings

CONTEXT

Design and development of morphogram.com, nuben.it and adcconsultings.com: visual identity, UX and content.

ROLE & CONTRIBUTION

End-to-end design, development and editorial work.

LINK: morphogram.com · nuben.it · adcconsultings.com

UI

08 APPLIED AI · TAX SERVICES

UIL pilot — AI in 730 tax workflows

CONTEXT

Pilot project introducing artificial intelligence into the workflows handling Italian 730 tax returns.

ROLE & CONTRIBUTION

Scope definition, technical coordination and validation of results with the client.

The contents and layout of this CV were generated with AI support, pursuant to EU Regulation 2024/1689 (AI Act) — Art. 50.